

## MEDIA PACKAGE MANAGER

# How to Access the Media Package Manager (MPM)

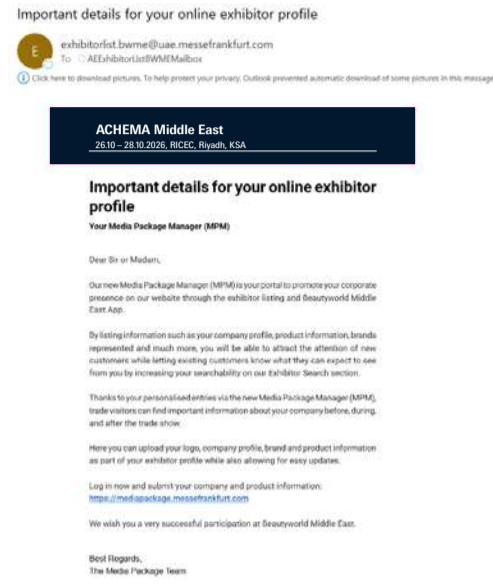
### STEP 1:

The person who received the e-mail with the link to MPM (the main contact person) has access to MPM.

The login happens with the associated e-mail address and the Messe-Login password. Click here to login

Look out for your login details from

exhibitors.achema@ksa@uae.messefrankfurt.com



### Welcome to the Messe Frankfurt Media Package Manager

In order to use the Media Package Manager MPM, please register your e-mail address for the Messe-Login first. You can do this [here](#) - it only takes a few moments!

If you already have a Messe-Login, you can log in via the login button below.

At this point, only the person who has received the e-mail with the link to the MPM has access to the system (the e-mail address that is used for the login needs to be identical to the e-mail address to which the link was sent). However, once you are logged into the MPM, you can enter a delegate in the tab "Administration".

Login

### STEP 2:

Fill the form with the account details and click "Register"

### STEP 3:

Verify account with the confirmation code sent on the registered e-mail and click "Complete registration"

#### Registration

Account details

Company Name:

First Name:

Last Name:

Phone Number:

E-mail:

Address:

City:

Country:

Postal Code:

Business Address:

Business City:

Business Country:

Business Postal Code:

I agree to the terms and conditions of the registration.

I agree to the processing of my data for the above-mentioned purposes.

In addition, I consent to receiving information through personalized emails. This includes the analysis of my email opening and clicking behaviour and the generation of a usage profile.

I have read and agree to the privacy policy.

I have read and agree to the terms and conditions of the registration.

#### Messe-Login: Confirm your action

Messe-Login: Confirm your action

To: exhibitor@ksa@uae.messefrankfurt.com

From: Messe-Login <login@messefrankfurt.com>

Subject: Confirmation code for registration

Hi,

You need to enter a confirmation code to complete the process. Your code is:

**784868**

Best regards,  
Your Messe-Login Team

Messe Frankfurt GmbH  
Ludwig-Platz 1  
60327 Frankfurt am Main  
www.messefrankfurt.com

Messe-Login is a service provided by Messe Frankfurt.

#### Messe-Login

Registration

Verification of account

Your data has been successfully submitted. We have sent you an email to exhibitor@ksa@uae.messefrankfurt.com with a confirmation code. Please enter the code to complete the registration.

Confirmation code:

Have I received an email?

[Legal Notice](#) [Privacy Policy](#) [Terms and Conditions of Registration](#)

### STEP 4:

Once the account is verified. Tick consent box to process data and click on "Go to the website"

### STEP 5:

Click on the company name to view media package manager

#### Messe-Login

Registration

You have confirmed your Messe-Login. This can be used for an unlimited period of time. You can now complete your profile.

Receipt of personalised info services

To help you visit trade fairs, we will send you information about our events, such as announcements about the next event themes & events trends planning & preparing your stands for specific offers and services for you. You can opt out of this information at any time.

I consent to the processing of my data for the above-mentioned purposes.

In addition, I consent to receiving information through personalized emails. This includes the analysis of my email opening and clicking behaviour and the generation of a usage profile.

You have the right to revoke or adjust your consent at any time with effect for the future. To do so, use the unsubscribe link in your email or contact us at [privacy@messefrankfurt.com](mailto:privacy@messefrankfurt.com). Further information according to Art. 13 and 14 DS-GVO please find at Privacy Policy.

### Welcome to the Messe Frankfurt Media Package Manager

Choose the fair and the company for which you want to prepare the Media Package

Beauwoud Middle East 2024

Company Name

### STEP 6:

Update company profile by clicking on "Edit"

### STEP 7:

Upload logo and product photos

#### ACHEMA Middle East

Your Media Package Manager

Welcome to Media Package Manager

Manage your company profile for all trade fairs

Update and expand your company profile at any time

Manage your products and products

Upload your logo and product photos

Manage your brands and brands

Upload your logo and product photos

Do you need an introduction to the media package manager? There is a video or contact a short tutorial here.

Your Company Profile

Exhibitor Company Name

#### ACHEMA Middle East

Your Company Profile

Administration

Your Company Details

Company details, logo, and contact information

Your Product Groups

Product groups, logos, and product photos

Your Brands

Brand information, logos, and product photos

Your Products

Product pages for your exhibitor

Your Documents

Press releases, job offers, brochures

Your Links

External media, social media

Your Company Details in the Event Media

Marketing Address

Exhibitor Company Name

Address

Phone Number

E-mail Address

Website

Your Logo for all Event Media

### STEP 8:

Click on "MFME Admin" to manage profiles, log out and enquire about exhibitors & visitors

Customer Center

MFME Admin

Manage profile

Log out

For Exhibitors

Enquire about exhibiting

For Visitors

Register your interest to visit

For which event would you like to use our offers?

Date:

Beauwoud Middle East

The quicker you complete your profile, the more content we can gather for MPM, and the sooner we can push it live on the website.